



December 4, 2014

Mayor Donald D. Lyons
City Council Members

Dear Mayor Lyons and City Council Members:

Upcoming Meetings: City Council meeting, 12/8/14, 7:00 PM

The following report has been prepared to provide you with an update on current issues or projects in progress:

The 33rd Annual Candle-light Christmas Parade – Tonight - Friday, December 5

6:00 pm – Enjoy hot chocolate and sweet delights from street vendors on Front Street.

6:15 – 7:00 pm – Tree lighting ceremony, pre-parade entertainment and community caroling at Beckwith Park

7:00 pm – Candle-light parade, Main and Front Streets

Facebook update

Thank you for helping the Dowagiac Facebook page meet its goal of reaching the next mile marker of 1000 fans.

The page helps residents, visitors, organizations and businesses connect with one another within social media.

There is a lot to share and celebrate in our community and the Dowagiac page is proud to be just one of those voices.

At this time last year, the page was relatively new with about 200 fans. Stories vary dramatically by what is going on in the area, but typically had an average of a couple of hundred reads. Today, the page has attracted 1024 fans who share and read stories and activities. The age groups have expanded from 40 something's to include a 20% readership from 25-34 years old. Stories are reaching between 15,000 and 30,000 readers each week. Fans and readers span across the United States and 12 countries.

Please continue to read and share with us on Facebook and invite your friends and family to join in. After all... we have it all her in the Dowagiac, the Center of the Universe.

Sincerely,

Kevin P. Anderson
City Manager